

Blue Robin to help library

Blue Robin Inc. has donated its development team to the Watertown Public Library to design, develop and implement an e-business infrastructure for the library.

"It has always been a goal of mine to give back to the community that has given so much to me, and this is one way I can," said Earl Gray, Watertown High alumni and president of Blue Robin Inc. "Our goal is to build a system that provides a predictable, scalable, profitable and secure platform for the library to conduct e-business, which in turn will enrich the user's experience."

The infrastructure that will be built for the library will utilize the latest Internet technology including a Content Management System that will seamlessly be integrated with the library's Web site. Objectives for the project include: streamlining the day-to-day operation by automating as many tasks as possible; providing content developers' complete control over the content; improve customer service; create on-line communities; add Web site functionality and reduce the library's operating costs.

"The scope of this project certainly was not within our budget range. The donation of time and resources from Blue Robin allows us to use the money we are saving to expand our programs and services, which is what we are all about. Blue Robin has developed a fantastic plan for the infrastructure of our Web site, and all of us at the library are very excited about it. We appreciate Blue Robin's generosity and look forward to having a real e-business infrastructure," said Leone Cole, the director of Watertown Public Library.