



**TechCitizenship**

**TECH CITIZENSHIP** is a monthly collection of philanthropic activities and partnerships by technology and life sciences organizations in New England. Submit news items and photos to Marie Lingblom at [mlingblom@masshightech.com](mailto:mlingblom@masshightech.com). Photos of check presentations will not be accepted.

## Blue Robbin provides 'e-boost' to Watertown Public Library

**Blue Robbin Inc.**, an e-business infrastructure developer based in Waltham, has donated its development team to design and install a new e-business platform at the Watertown Public Library.

**Earl Gray**, president of Blue Robbin, is a graduate of Watertown High School. He said the goal is to build a system that provides a predictable, scalable, profitable and secure platform to allow the library to conduct e-business. More specifically, Gray said the Blue Robbin team would install a powerful content management system to be integrated with the library's website. Objectives include streamlining day-to-day operations by automating as many tasks as possible; providing content developers complete control over the content; improving customer service; creating online communities; adding website functionality, and reducing the library's operating costs.

**Leone Cole**, director of the Watertown Public Library, said the scope of the project would not be within budget range without the help of Blue Robbin. The project, said Cole, will allow the library not only to use the money it will be saving, but also expand its programs and services.