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## **New, WebDMC, Designed to Provide Destination Management Companies Increased Productivity and Profitability**

**Waltham, MA May 2007**...Blue Robin, Inc. introduces WebDMC, the ONLY system that is designed specifically for Destination Management Companies. WebDMC is designed to be easily customized to the way a DMC operates. WebDMC streamlines every aspect of the business and its processes in order to increase productivity, and profitability. This collaborative, workflow-driven system facilitates a platform that enables a DMC to organize and manage the entire life cycle of a client from one centralized online location. WebDMC eliminates the need to use any software including Microsoft Word, Excel, Outlook, or Contact Management.

WebDMC can easily be tailored to match a DMC's operation. It automates all business processes, while reducing operating costs. It provides a Business Intelligence System that enables a DMC to organize and manage the entire life cycle of a client from one centralized, online location.

Designed in collaboration with Boston's leading Destination Management Company, The Best of Boston, ***WebDMC is the ONLY system that is designed for Destination Management Companies. It is a comprehensive set of easily configurable business rules that adapt to ways that a DMC operates.***

### **WebDMC's features include:**

- Client Relations Management
- Proposal & Agreement Writing
- Event Management
- Resource Management
- Project Management
- Accounting
- Cost Sheets
- Staffing
- Job Board
- Invoicing & Financial Analysis
- Receivables
- Payables
- Expense Management
- Reporting
- Document Management
- eCommerce
- Website Management
- Forecasting
- Marketing

WebDMC empowers any size DMC with ALL that is needed to maximize utilization, streamline communications and reduce operating costs in a workflow-driven environment.

### **For More information contact:**

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