



Building Customized eBusiness Infrastructures
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Northeast Financial Strategies, Inc. (NFS) Adopts Blue Robin's EnterpriseVoIP Phone System Enterprise Wide

Waltham, MA December 2006 -- Blue Robin, Inc. announces that Northeast Financial Strategies, Inc. (NFS) a well respected, multi-faceted financial institution with corporate headquarters in Massachusetts, and serving clientele in all 50 states, has implemented Blue Robin's EnterpriseVoIP phone system.

EnterpriseVoIP is Blue Robin's Digital T1-Based Managed Telecommunications Service (T1-MTS) that offers IP Phone systems complete with all the standard PBX-based feature sets, local/long distance dialing, and web/email/database hosting services. It is a one-source, full-service approach that delivers to their clients' business-class voice and data services (all in digital) that were recently accessible and affordable only by Fortune 500 and other large enterprises.

"Over the years, we were constantly monitoring our phone bills in an effort to save money", states Jeffrey Schweitzer, CFO at Northeast Financial Strategies. "After adopting Blue Robin's EnterpriseVoIP phone system we realized a few hundred dollars a month right off the bat. As far as the actual system goes, we previously had a top of the line, analog system which was not even close in comparison to Blue Robin's Enterprise VoIP we currently have. The functionality and portability of Cisco 942 phones are great. I can physically unplug my phone, take it home with me or take it on a business trip and plug in anywhere there is a high speed Internet connection, and operate normally as if in the office."

"We are delighted to provide NFS our Managed Telecommunications Services and bringing them on board with our VoIP phone system. We are pleased to see that the utilization of our services and technologies are helping our clients reach their business objectives - saving money and becoming more efficient," States Earl H. Gray IV, President and CTO of Blue Robin.

Features of EnterpriseVoIP

- Business Class IP Phones
- Direct Dial Phone Numbers
- Extension Dialing
- Advanced Voicemail
- Auto Attendants
- Conference Calling
- Call Waiting
- Caller ID
- Local, Long Distance & Int'l. Calls
- Call Forwarding
- Call Transfer
- Simultaneous Ring
- Call Logs
- Hold Music
- Remote and Home Office Support
- Online Account Management

For more information, please see our [website](#).

About Northeast Financial Strategies, Inc.

As a multi-faceted financial institution offering a myriad of solutions, [Northeast Financial Strategies, Inc.](#) (NFS) has offices located in the state of Massachusetts, and serves a clientele in all 50 states. NFS uses a full range of financial planning methods to determine the goals and objectives of clients and then provides assistance in choosing suitable solutions. NFS acts as a catalyst advisor with clients and their other consultants from the disciplines of law, banking, and accounting.

About Blue Robin Inc.

[Blue Robin](#) is a leading **eBusiness Infrastructure developer** and can design, develop, implement, and support eBusiness infrastructures that combine data, voice, and video, utilizing the latest and the greatest hardware and software technology in diverse operating environments.

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