



Building Customized eBusiness Infrastructures
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Blue Robin, Inc. Donates Design, Development and Implementation for eBusiness Infrastructure for the Attleboro Community VNA

Waltham, MA April 2007. Continuing their culture of giving back to the communities it serves, Blue Robin has donated their development team to design, develop and implement an eBusiness infrastructure for the Attleboro Community VNA (Visiting Nurse Agency). Community Visiting Nurse Agency (CVNA) provides skilled nursing and home health care services, rehabilitation and Alzheimer's disease assistance.

Community VNA headquartered in Attleboro, MA, falls under the auspices of Community Health Systems, a not-for-profit family of companies which provides home care, hospice care, Alzheimer's caregiver assistance, adult day health services and health promotions to the eastern Massachusetts communities.

The infrastructure that will be built for Community VNA will utilize the latest Internet technology including a powerful Content Management System, an HR job posting, and an event calendar that will seamlessly be integrated with the VNA's Web site. Objectives for the project include: streamlining the day-to-day operation by automating as many task as possible; providing content developers complete control over the content; improve patient relations, and reduce the VNA's total operating costs. The new website infrastructure will have nonstop functionality with 24x7 support, and be fault-tolerant and fully redundant so the site is never down.

"We thank Blue Robin for its generous donation of a gift-in-kind, valued at \$10,000. We are deeply grateful to Blue Robin for their leadership in this important project as we work together to design and build a website infrastructure that our organization needs for today and the future," states Ms. Kathleen Trier, Executive Director and CEO of Community VNA.

"We are delighted and honored to be in a position to help an organization such as Community VNA. The new eInfrastructure enables VNA to create a community for its constituencies while gaining efficiency in many areas. We are

committed and continue our support for VNA to do what ever is needed to bring them into the 21st century” states Hadi Shavarini CEO of Blue Robin.

About VNAA

The VNAA is the official national association for non-profit, community-based Visiting Nurse Agencies, who care for and treat approximately 4 million patients each year. The nation's network of 415+ Visiting Nurse Associations employ nearly 150,000 healthcare professionals, and share a non-profit mission to provide cost-effective and compassionate home healthcare to some of the nation's most vulnerable individuals, particularly the elderly and individuals with disabilities.

About Blue Robin, Inc.

Blue Robin is a leading eBusiness Infrastructure developer and can design, develop, implement, and support eBusiness infrastructures that combine data, voice, and video, utilizing the latest hardware and software technology in diverse operating environments. Blue Robin helps their clients face complex IT challenges with smart and cost-effective web-based solutions that keep their businesses operational anytime and available anywhere.

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