



Building Customized eBusiness Infrastructures  
20 Lyman Terrace, Waltham, MA 02452  
www.bluerobininc.com

## **Brightcove Adopts Blue Robin's EnterpriseVOIP™ Phone System**

**Waltham, MA July 2006.....**Blue Robin, Inc. announces that Brightcove, a recognized leader in open Internet TV service in Cambridge Massachusetts, has selected Blue Robin's EnterpriseVOIP™ (Voice Over Internet Protocol) phone system and has deployed it enterprise-wide. Brightcove selected EnterpriseVOIP™ for its reliability, sophisticated features and considerable quality and flexibility over traditional voice communications.

EnterpriseVOIP™ is an all-digital T1-based Managed Telecommunications Service (MTS) that offers a state-of-the-art IP telephone system, converged local, long distance, and Internet access services. This all encompassing solution is flexible, scalable, and provides huge cost savings over traditional voice communications.

This one-source, full-service approach delivers business-class voice and data services, in an all-digital format. EnterpriseVoIP™ requires no up-front investment, and offers unlimited local/long distance minutes.

“We are delighted to have gained the confidence of such an organization like Brightcove. As one of the pioneering companies in Internet technology, their selection and stamp of approval are testimony to our quality” states Earl Gray, President of Blue Robin, Inc.

Blue Robin's EnterpriseVoIP™ service eradicates the need to purchase and maintain a local PBX system. It also frees the users from the costly burden of managing numerous voice and data services and vendors – providing significant cost saving.

“Our goal is to eliminate all the costs and hassles associated with the local phone company, long distance provider, and high speed internet service provider. Our clients are also freed from the costly burden of managing numerous voice and data services and vendors” states Hadi Shavarini executive VP at Blue Robin.

### **About Blue Robin, Inc.**

Blue Robin is a leading eBusiness Infrastructure developer and can design, develop, implement, and support eBusiness infrastructures that combine data, voice, and video, utilizing the latest and the greatest hardware and software technology in diverse operating environments.

### **For more information contact:**

Hadi Shavarini, General Manager, Blue Robin  
p: 781-577-6010  
hadi@bluerobininc.com

ph:781-577-6000 • f:781-577-6001 • contact@bluerobininc.com